

Dr. Ava Cadell Teams with Screaming O
By John Stuart
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LOS ANGELES — Sexologist Dr. Ava Cadell has joined adult toy manufacturer The Screaming O to create a kit for the party planning industry.

Called the Screaming O'Dourves kit, the new item will offer Dr. Cadell's own party favors — specially designed by her for this product — plus an entertainment guide that includes quizzes, tips and suggestions aimed at increasing a couple's bedroom enjoyment.

"The kit is a perfect product for any couple who desires a little extra fun, stimulation and intimacy in their relationship," Dr. Cadell said.

Included in the kit will be such Screaming O party standbys as the disposable ring, the reusable Big O, the wireless powered Bullets, the Screaming Ovation intimacy kit, the Screaming Octopus tub toy, Dr. Ava's Party Favors and a T-shirt that reads, "I have a Screaming O every time."

Renee Rand, founder of Party Gals and Romance Goddess Inc. and a party industry pioneer, gave the new product a positive review.

"The Screaming O's are such a popular, fun impulse item that all attendees want to take them home to try," she said.

Keith Caggiano, co-owner of The Screaming O-Bushman Products firm, said the kit was designed for wide appeal.

"With vibrating rings so popular we wanted to develop a fun and exciting package to reach out to the party planners and their unique customers," he said.

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